

Serial No.: 09/876,884

AMENDMENTS TO THE SPECIFICATION

Please replace paragraph beginning on page 3, line 7, with the following rewritten paragraph:

To attain the above objects, the present invention provides ~~[[a n]]~~ an order receiving apparatus that receives an order of a commodity transaction from a commodity ordering apparatus through a network. ~~The apparatus includes, comprising:~~ a first storage means for storing commodity information that includes at least a commodity name and a selling price of a commodity as an object of transaction; a second storage means for storing information specifying combinations of two or more different commodities, and for storing specific parameters concerning economic return, which are applied respectively to said combinations, relating said information and said specific parameters, respectively; a third storage means for storing a general-purpose parameter concerning economic return, which is applied to commodities other than said combinations of commodities; and a means for performing steps of: receiving a request for displaying information on commodities, from said commodity ordering apparatus; referring to the first storage means, to output said commodity information to said commodity ordering apparatus; and referring to the second and third storage means, to output information on said combinations of commodities and said specific parameters applied respectively to said combinations, and information on said general-purpose parameter, to said commodity ordering apparatus.

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Please replace paragraph beginning on page 4, line 5, with the following rewritten paragraph:

Further, the order receiving apparatus ~~comprises~~ includes a point generating means that performs steps. The steps include ~~[[of]]~~: receiving an order request including information for specifying ordered commodities, from said commodity ordering apparatus; judging if a group of the ordered commodities specified includes commodities related to a combination recorded in the second storage means; calculating first points when it is judged that the commodities related to the combination are included, said first points being decided based on a specific parameter applied to said combination, or based on the specific parameter applied to said combination and on selling prices of the commodities related to said combination; calculating second points with respect to commodities other than the commodities related to said combination, based on the general-purpose parameter, or based on the general-purpose parameter and selling prices of the commodities in question; and outputting total points of the first points and the second points, to said ordering apparatus.

Please replace paragraph beginning on page 7, line 26, with the following rewritten paragraph:

In principle, the value of points given to a customer is obtained by multiplying an amount of purchase by a certain rate. However, when specific commodities are purchased in a combination, points to be given can be calculated by applying a specific rate. By such an arrangement, it is possible to set a higher rate for a combination of commodities on which an increase of a sales number is desired and commodities whose popularity is higher. As a result, it

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is possible to excite customers' will to purchase that combination of commodities. Further, by combining some commodities as campaign commodities, and setting a higher rate for that combination, it is also possible to provide additional service to customers, ~~also~~.

Please replace paragraph beginning on page 24, line 15, with the following rewritten paragraph:

When a designation of commodities to purchase is received and a click of the purchase procedure button 525 is received, the WWW server 211 performs the giving point calculation processing (S204).

Please replace paragraph beginning on page 25, line 23, with the following rewritten paragraph:

The description presented above discusses generally ~~Hereinabove, have been described~~ the differences in the process in which the store apparatus 2 receives access of the customer apparatus 1 and provides the online shop.